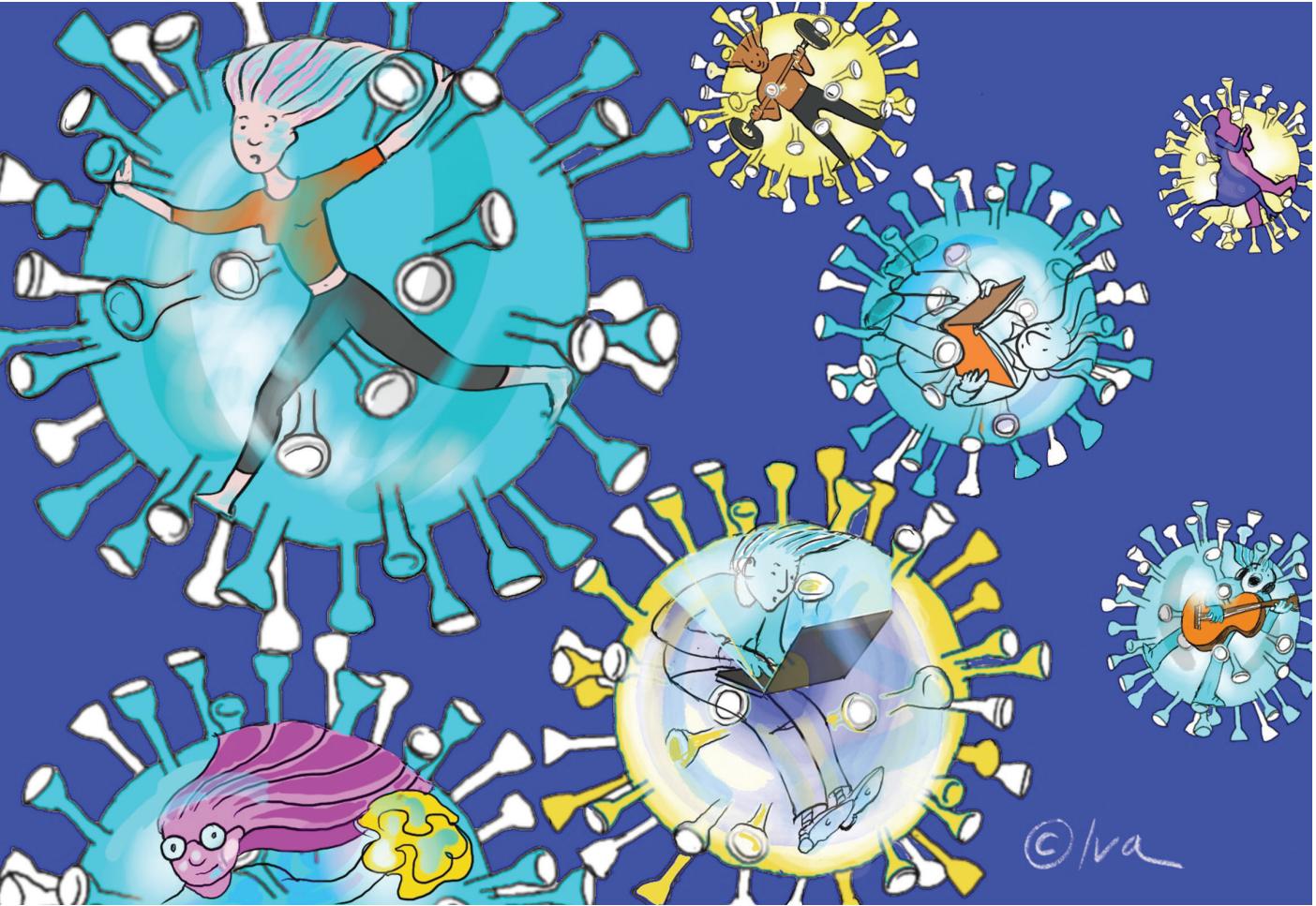


STAYCATION, digital drawing



IVA TRANSMISSION EXHIBITION APRIL-MAY 2022

ZORB TIME digital drawing



IVA ILLUSTRATION SOLO EXHIBITION APRIL- MAY 2022

# TRANSMISSION

SAMOSTALNA IZLOŽBA 18 APRIL – 5 MAJ

Učeći kroz nedaće je nešto što smo svi iskusili tokom pandemije Kovid-19. Za svo to vreme moja mantra je bila – sve ce biti u redu.

Ovi ilustracioni zapisi su začeti u toku pandemije, i jedna od tema koja ih prožima je usamljenost i komunikacija kroz društvene mreže. Inspiracija je dolazila i kroz svakodnevne političke dogadjaje u UK, koji su po sadržaju ponekad bili i tragikomični. U tom periodu sam, poput vecine nas, ušla u sopstveni balon - zorb, kroz koji sam posmatrala svet i događaje.

Novi, skoro nadrealni život u izolaciji, doveo je da sve naše društvene i bezbrižne aktivnosti bivaju potisnute u prošlost; način života sveo se na isčekivanja najava o obaveznoj fizičkoj distanci i drugim restrikcijama. Deo svakodnevice i novi izazovi – kako sam skratiti kosu ili sašti zaštintu maksu, 'rad i rekreacija od kuće' kao i mnogi drugi, podstaklo me je da napravim ovu seriju ilustracija – Prenošenje / Transmission.

Moj proces ilustrovanja je brz, vrlo je sličan vizuelnom komentaru događanja. Polazim od skice ili crteža na papiru koji potom skeniram i digitalno obrađujem na iPad-u. Ja vrlo često crtam životinje sa personificiranim karakteristikama koji doprinose humoru u poruci koju želim da prezentujem. Borba za optimizam i kreiranje mogućnosti da se nasmejemo u beznadežnim vremenima bio je veliki pokretač u nastanku ovih crteža.

SOLO SHOW 18 APRIL – 5 MAY

Learning from adversity is something most of us have experienced during the pandemic of Covid-19. My mantra during this time was to tell myself that – 'everything is going to be alright'.

Some of the main themes of these illustrations, collectively titled 'Transmission', were loneliness and communication through social media, which we were all captured by. Also, inspiration came from daily political announcements in the UK, which were sometimes both, tragic and comic in equal measure. During this period, I too entered my inner bubble - zorb, through which I observed the world around me.

Our life in isolation became almost surreal, with social distancing being a new norm, we all had to learn new skills, such as cutting and dying our own hair, sewing masks, working and exercising from home. All this and many more, has inspired me to record feelings and behaviour I observed at the time.

My process of illustrating is fast, much like visual commenting on current affairs. I make sketches with pen on paper, then scan them to an iPad, where I can work on the image digitally. I very often draw animals with personified characteristics, which add humour to the messages I want to convey. For me personally, creating an opportunity for laughter in desperate times was an important motivational process in the development of these drawings.

## IVA Ivana Švabić-Cannon

Iva je grafičar / illustrator i educator, koji zivi u Bristolu, UK. Ivine ilustracije su objavljene u knjigama i magazinima za decu širom sveta. Ona je nagrađena plaketom na internaonałnom bienalu ilustracije - Zlatnom Peru u Beogradu. Njen izlagački opus je širok, Iva izlaže u Engleskoj, Srbiji i šire. Njene grafike su selektovane na izložbama u RWA Bristol, Mall Galleries London, 44AD Bath i mnoge druge galerije u UK. Ovo je njena deseta samostalna izložba.

Iva is a printmaker / illustrator and an educator based in Bristol, UK. Iva's illustrations have been published by major international publishers and she had received award for illustration at the international illustration biannual - Golden Pen, Belgrade. She has exhibited widely in the UK and abroad and had work selected by the RWA Bristol, Mall Galleries London, 44AD Bath and many more. This is her tenth solo show.

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